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JUNE 2013

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“There’s a big difference between just getting a boat out and getting a good boat out. Remember that.” – Captain Omie Tillet



PAUL MANN CUSTOM BOATS PHOTO

Just ask Paul Mann, president of Paul Mann Custom Boats (paulmanncustomboats.com) in Manns Harbor, North Carolina, what makes his Carolina-style boats unique and you’ll get an honest response. “We’re all in the business of putting the highest quality boats on the water that perform beautifully in the elements they’re intended for,” explains Mann. “The bottom and style of a Mann boat is mine, but every boat is made custom to meet the needs of its owner, so it’s really the owners themselves that make these boats special.

It’s the ‘people’ that make us what we are today. It’s about the level of service we provide, the amazing craftsmanship of our employees, and the lasting friendships we develop when we build your boat. Our owners become our family.”

Paul earned his captain’s license and ran his own offshore fishing charters from an early age. In the winters, he helped build boats alongside names like Sunny Briggs and Omie Tillet. Paul built his first Carolina boat in 1988 out of a shed with the help of a few local legends. Like many of his predecessors, one boat led to two, two led to four, and before he knew it, Paul had a full-time world-class boatbuilding operation on his hands. “Most Carolina boatbuilders aren’t marine architects, but they know what it takes to put a boat on the water that performs well, especially in rough conditions,” noted Mann. “Any builder elsewhere can build a boat that’s got the ‘Carolina flare,’ but it doesn’t mean it’s built for the seas and conditions we build our boats for out here on the Banks.” Today, Paul Mann Custom Boats operates out of an impressive 40,200 square foot facility in Manns Harbor. Learning the trade amidst a constantly evolving boating era over his lifetime has made Paul one of the most innovative and trusted builders around, using his own combination of time-tested techniques married with the latest in high-tech materials, technology and processes to build true Carolina boats that are enjoyed throughout the world.

The Paul Mann team and the owner of the 58-foot Alina collaborated to build one of the most comfortable and capable sportfishing yachts in her class.



PAUL MANN CUSTOM BOATS PHOTO

By ANDREW PARKINSON

A SOUTHERN BOATING Article

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